



SABINO CANYON LITTLE LEAGUE, INC.  
PO BOX 30698  
TUCSON, AZ 85751

Dear Prospective Sponsor,

**Building Lifelong Skills:** Sabino Canyon Little League (SCLL) is focused on Building Character, Courage, and Loyalty in a safe, nurturing, and fun environment for our youth. We foster the lifelong skills of Leadership, Sportsmanship, Teamwork, and Cooperation in every participant. Our team of dedicated volunteers accomplishes this with the help of our generous sponsors like you. May we count on your help to build the future?

**Built by Sponsors:** SCLL depends on businesses like yours! We have a Sponsorship available to fit every budget. Your support is sure to increase your business's "top of mind" awareness among consumers in the Tanque Verde Road Area. Please consider supporting SCLL for the kids, and for your business.

**Exposure and Growth:** Few opportunities deliver more exposure of your business, for a longer period of time, than our Scoreboards. With an Average of 30 games per week and 50 people at every game, we deliver over 1500 lasting impressions per week. Our Scoreboards and team sponsors get long lasting, positive exposure to 1000's of people each year.

**Step Up to the Plate:** If you have supported SCLL in the past, THANKS! Please consider stepping up to the next level. If you have never sponsored SCLL in the Past, Step up, and take a Swing! What better place to knock the ball out of the Park? The Next page has all our sponsorships available.

**New for 2009, Sponsor Appreciation Day!** Opening Day, March 28<sup>th</sup>, we kick off the 2009 season with family fun at Udall Park from 8 a.m. to 4 p.m.

Thanks in advance for your support:

Kris Silverman  
Sponsor Coordinator

Space is Limited! Please complete the enclosed form and mail to the above P.O.  
Box by January 31, 2009.



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## Sponsorship Packages

**DIRECTORY AD** – The SCLL directory goes to over 500 households within the league boundaries. This is an economical opportunity to get your company name and information into the hands of people that use the services that you offer.

**Business Card Size-1/2 Page: \$50.00**

**Full Page: \$100**

**SCOREBOARD BRANDING** – SCLL has three lighted scoreboards that are a great conduit to get your company name “top of mind” exposure to 1000’s of people each year. Leave a lasting impression on potential customers by buying a space or spaces on SCLL scoreboards. Advertising rates for the 2005 season:

**2X4 ad \$300.00**

**2X9 ad \$500.00**

*Multiple ads /placement available on two or all three scoreboards-calls for discount pricing.*

**TEAM SPONSORSHIP** - SCLL needs your help with team sponsors. Your business name is proudly displayed on the back of your team’s uniforms for all of the parents and fans to see. Your sponsorship includes a plaque and team photo for you to display in your place of business. Take advantage of our “**Grand Slam**” package and SCLL will place a link to your website and or feature a downloadable coupon for your business on the official Sabino Canyon Little League website. Simply supply SCLL with your web address and PDF file of the coupon you would like displayed on our site. This is a powerful opportunity to get your advertising information into the hands of new customers.

**Team sponsorship \$300.00**

**Grand Slam Team Sponsorship \$400.00**

*SCLL can tailor sponsorships by bundling any and all of the items listed above should you want to customize your support. By taking advantage of bundling you can get even more exposure and stretch your advertising dollars because we are able to offer bundled advertising at discounted prices. Please discuss your specific needs with the individual contacting you regarding sponsorship.*

Opening Day March 28<sup>th</sup> from 8-4 p.m. will also be Sponsor Appreciation Day! If you would like to take advantage of this opportunity to advertise your business to Sabino Canyon Little League families as they celebrate at our family fun day contact Kris Silverman at [k.silverman@comcast.net](mailto:k.silverman@comcast.net) or 290-3243.

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**23-7432757**

## Sponsor's Application

Please put a check mark next to your selections. Thank you for your support of SCLL.

### DIRECTORY AD

\_\_\_\_\_ ½ Page: \$50

\_\_\_\_\_ Full Page: \$100

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### SCOREBOARD BRANDING – Advertising for the 2005 season:

\_\_\_\_\_ 2X4 ad \$300

\_\_\_\_\_ 2X9 ad \$500

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### TEAM SPONSORSHIP

\_\_\_\_\_ Team sponsorship \$300

\_\_\_\_\_ Grand Slam Team Sponsorship \$400

\*\*\*Please print the name to be used on the team uniforms:\*\*\*

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**Business Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Zip Code:** \_\_\_\_\_ **Telephone #** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

***IF YOU HAVE A CHILD PARTICIPATING IN SCLL PLEASE INCLUDE HIS/HER NAME BELOW:***

\_\_\_\_\_

**Sponsors Signature:** \_\_\_\_\_

**Title** \_\_\_\_\_

**Dated:** \_\_\_\_\_

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